



CDP Cities North America and the City of San Jose
welcomes you to attend:

**DRIVING CHANGE, IMPROVING PRACTICE:
Effective Strategies for Climate Management
and City Resilience**

CDP offers a free reporting platform for companies and cities to disclose climate activities and benchmark progress. More than 4500 companies disclose each year to CDP and in 2014, more than 200 cities from across the globe reported to CDP Cities. This October, CDP Cities will host its annual workshop for North American cities in San Jose, California with a dinner to be hosted by Hewlett Packard in Palo Alto, CA. This event is free for all cities. Limited travel funds available to city government representatives to attend.

Monday, October 27th, 2014

CDP Cities Workshop Opening Dinner

Hewlett Packard Executive Briefing Center, 3000 Hanover Street, Palo Alto

With a massive, craggy California Heritage Oak tree anchoring its fully enclosed courtyard, HP's Executive Briefing Center will serve as host to the CDP Cities Opening Workshop dinner. HP is a leading CDP discloser and partner.

- 5:00PM Organized transportation from San Francisco Palace Hotel to HP
- 6:00PM Organized transportation from Palo Alto hotel to HP
- 6:30PM **Welcome Reception/Dinner at HP Executive Briefing Center**
- 9:30PM Organized transportation to Palo Alto hotel/San Francisco Palace Hotel

Tuesday, October 28th, 2014

CDP Cities Workshop

1608 Las Plumas Avenue, San José Environmental Innovation Center (EIC), San Jose

- 7:45AM Organized transportation / depart hotel (Palo Alto) for San Jose EIC
- 8:30AM **Welcome from CDP and the City of San Jose**
- 8:45AM **Cities, Business and Risk: CDP Cities 2014 Global Report**

Claire Bonham-Carter, Principal and Director of Sustainable Development, AECOM

In 2014, an unprecedented number of cities reported their climate mitigation, adaptation and water management data to CDP. CDP, C40, AECOM presented this year's findings in the "Protecting Our Capital" report which explored how action on climate change by city government creates a more resilient place to do business. Claire Bonham-Carter, Principal and Director of Sustainable Development, AECOM will highlight how 207 cities across the globe are taking the lead on climate adaptation and protecting 394 million people from the effects of climate change.

9:15AM

Why City Resilience Matters for Business

Suparno Banerjee, Vice President, Office of the CEO, Urbanization and Future Cities, Hewlett Packard

Christopher Benjamin, Director of Corporate Sustainability, Pacific Gas and Electric Company

Maxfield Weiss, Vice President, Insights, CDP North America

More than three quarters of the 207 global cities reporting to CDP disclosed that climate change could impact business sectors in their city, from shipping and food production to tourism and service industries. There is a significant opportunity for collaboration between city governments and business to improve climate resilience. Cities and business could both benefit from a greater understanding of one another's climate change risks. Cities can better communicate what impacts business could face from climate change and companies can help reduce city-wide risks by embedding local adaptation needs within their business operations. This discussion will provide cities with information and insights into the risks that businesses face from climate change and how city action can help reduce those risks to create more attractive places to work and live.

10:15AM

Break

10:30AM

Investors and Insurers: Measuring and Reporting on Climate Risks

Christian Richard Ward, Analyst, Moody's Public Finance

Rob Fernandez, Vice President, Breckinridge Capital Advisors

Chris Fowle, Vice President, Investor Initiatives, CDP North America

Certain non-financial or environmental, social and governance (ESG) information has long been evaluated in the traditional municipal credit

analysis process. Rating agencies and municipal bond investors have usually considered economic and socioeconomic information when assessing the creditworthiness of a local government. There is a growing appreciation among investors that incorporating a broader set of ESG criteria including climate change management into the investment process may have a positive impact on financial results, assist in pricing risk and valuing investments. This discussion will focus on how enhanced transparency of city's efforts to minimize risks and maximize opportunities from climate change can inform the investment and municipal bond community.

11:30AM Break

11:45AM **CDP Cities Questionnaire Overview and Tips**

Katie Walsh, Manager, Cities, CDP North America

Cities have a number of reasons for disclosing their climate change related data. Disclosure can act as a tool to help cities improve their economic competitiveness, support their ability to respond effectively to climate change-related risks; and enable them to meaningfully communicate their climate change strategy and the corresponding value to stakeholders. As a result, a city that discloses takes proactive steps to becoming a high-performing city. CDP's cities program provides a voluntary climate change reporting platform for city governments. The program is open to any city government, regardless of size or geographic location. This session will provide an overview of CDP Cities and benefits to participating cities. Disclosure to CDP Cities is free; the next reporting cycle runs from January - March 2015.

12:30PM **Lunch**

1:15PM **Tour of the San José Environmental Innovation Center**

Mike Foster, Supervisor, Energy and Solar Programs, City of San Jose

Tour the new \$31.4 million "Environmental Innovation Center" which showcases a number of energy and water efficient practices. The EIC is the first municipally sponsored project in California to utilize the federal New Markets Tax Credit program. Housed within the EIC is the ProspectSV center, born out of San Jose's 2007 Green Vision plan with the goal of transforming San Jose into world's center of clean technology innovation. The demonstration center aims to create 25,000 clean tech jobs in San Jose by 2022, serves as a launchpad for the next generation technological urban systems and helps companies in the green-building space demonstrate and commercialize their ideas.

1:45PM

Case Study: Learn how San Jose is financing a more resilient city

Ashwini Kantak, Assistant Director, Environmental Services Department, City of San Jose

The City of San Jose has used a number of innovating financing strategies to fund many of its energy efficiency and solar efforts. These efforts have resulted in a 15% decrease in municipal energy usage and resulted in nearly 5 MW of solar installations on libraries, community centers and fire stations. This session will highlight how cities can learn from the City of San Jose to capitalize on public and private financing and develop policy options to become more resilient.

2:15PM

Learn from your Peers: Strategies for Climate Measurement and Management

Mark Hartman, Chief Sustainability Officer, City of Phoenix

Cal Broomhead, Energy and Climate Programs Manager, Department of the Environment, City of San Francisco

Aaron Lewis, Policy Analyst, Mayor's Office for Long Term Planning and Sustainability, City of New York

Conor Riffle, Director, Cities and Data Product Innovation, CDP

The momentum to disclose carbon emissions, catalogue climate risk and develop adaptation strategies continues to grow among cities. City leaders understand the necessity of identifying both the risks and opportunities from climate change and tracking progress to achieve a city's sustainability and resiliency goals. But what are some of the challenges that city leaders face as they navigate their city's climate measurement and management goals? Learn how three cities – New York, Phoenix and San Francisco, have progressed in their climate change 'journey' and overcome obstacles to achieve success.

3:15PM

Leveraging City Purchasing Power for Emission Reductions and Cost Savings

Thomas Herrod, Climate & Policy Analyst, City & County of Denver

Dmitriy Krichevskiy, Supply Chain Risk and Compliance Manager, Juniper

Betty Cremmins, Senior Manager, Supply Chain, CDP North America

By leveraging purchasing dollars to encourage suppliers to consider their environmental impacts, companies and cities can affect real change in the reduction of carbon emissions and minimize climate change risks in their supply chain. To this end, cities often employ green procurement

strategies to outline preferred purchasing practices. Leading companies are increasingly pushing the envelope by looking beyond their own corporate boundary to consider the impacts and risks of their upstream suppliers in their climate measurement and management policies. This session will be a discussion between a leading CDP City responder and a corporate member of the CDP's Supply Chain to explore what engagement mechanisms, strategies and compliance tools exist to prompt change throughout a supply chain.

4:15PM

Concluding thoughts

Katie Walsh, Manager, Cities, CDP North America

4:30PM

END

Interested in attending?

Contact:

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